A Hybrid Method of GRA and DEA for Evaluating and Selecting Efficient Suppliers plus a Novel Ranking Method for Grey Numbers

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Abstract:

Purpose: Evaluation and selection of efficient suppliers is one of the key issues in supply chain management which depends on wide range of qualitative and quantitative criteria. The aim of this research is to develop a mathematical model for evaluating and selecting efficient suppliers when faced with supply and demand uncertainties.

Design/methodology/approach: In this research Grey Relational Analysis (GRA) and Data Envelopment Analysis (DEA) are used to evaluate and select efficient suppliers under uncertainties. Furthermore, a novel ranking method is introduced for the units that their efficiencies are obtained in the form of interval grey numbers.

Findings: The study indicates that the proposed model in addition to providing satisfactory and acceptable results avoids time-consuming computations and consequently reduces the solution time. To name another advantage of the proposed model, we can point out that it enables us to make decision based on different levels of risk.

Originality/value: The paper presents a mathematical model for evaluating and selecting efficient suppliers in a stochastic environment so that companies can use in order to make better decisions.

Keywords: efficient suppliers, Grey Relational Analysis, Data Envelopment Analysis, ranking method, grey numbers

1. Introduction

Nowadays, globalization and fierce competition in the markets and the business environments have made it more difficult for organizations to survive. This issue has caused the creation of supply chain management philosophy. Indeed, supply chain management is the integration of organizational units across the supply chain and harmonization of the flow of materials, information, and capital. The problem of evaluating the efficiency of supply chain involves wide range of efficiency evaluation of independent organizations across the supply chain. Such a job is regarded as a vital strategic decision making problem that requires considering long-range operations in the entire supply chain.

Commonly in the supply chain, organizations such as marketing, distributing, planning, production, and purchasing are independent units. As the importance of the purchasing function grows, the sensitivity of decisions related to it will be increased accordingly. Hence, decisions about strategies and purchasing operations play a dominant role in the profitability. Supplier selection is one of the important schemes in the area of purchase management. Therefore, in response to rising competitiveness, shortening product life cycle, and quick changes in customer's needs and tastes, most companies have focused on developing long-term capabilities of their suppliers. This concern reveals the importance of evaluation and selection of suppliers.

Generally speaking, the objective of evaluating and selecting models is to propose a quantitative model so as to direct managers towards lean production and reduction in number of suppliers. In the last few decades, the issue of supplier selection has been widely studied in the supply chain literature. The issue of supplier selection is formed by integrating the following two decisions: 1) which supplier(s) should be selected? , and 2) what portion of purchase should be ordered to each selected supplier? (Ghodsypour & O'Brien, 1998). By integrating two problems of order lot-sizing with supplier selection, Basnet and Leung (2005) introduced a new problem entitled "determining the size of multi-term order along with supplier selection" in which they only considered the qualitative factors and solved it by applying an enumerative heuristic algorithm. In their research, demand for merchandises was given in the planning horizon and any merchandise could be purchased from the set of selected suppliers. Their proposed model helps the decision makers to answer these questions: which merchandises and how much should be purchased in which term and from which supplier? Narasimhan, Talluri and Mendez (2001) have applied the DEA model for evaluating the alternative suppliers in multi-national communication companies. In the model, eleven evaluation criteria have been considered, where five of which referred to the ability of suppliers and six criterial related with the efficiency of the suppliers. According to the efficiency score obtained, suppliers are divided into four categories: high and effective efficiency, high and ineffective efficiency, low and effective efficiency, and finally low and ineffective efficiency. Talluri and Baker (2002) have used a three-staged procedure for designing logistic distribution

network. In the first stage, potential stakeholders that consist of suppliers, producers, and distributors are separately evaluated by means of DEA method. Six criteria for evaluating suppliers have been suggested where two of them are input and the remaining are output. Based on the obtained efficiency scores in the first stage and optimal number of stakeholders from the second stage, the optimal path from selected suppliers to producers and from producers to storage are identified. Garfamy (2006) has applied DEA for evaluating the efficiency of suppliers by considering the attributes and functional criteria of suppliers and buyers. Three sensitivity analyses were carried out. The first analysis was to compute the supplier efficiency scores without considering the evaluation team's weights and restrictions. The second analysis considered the evaluation team's preferences on the supplier performance attributes, where the third analysis considered the buyer's preferences on the supplier performance attributes. Talluri, Narasimhan and Nair (2006) presented a DEA model with random constraints accompanied by random efficiency tools for evaluating the efficiency of the suppliers. In the model, price has been considered as input parameter while quality and delivery as output parameters. Moreover, in order to show the capability of the model, it is compared with exact DEA model. Wu, Shunk, Blackhurst and Appalla (2007) introduced a non-exact DEA method for supplier selection such that their model can be used by non-exact data (for ranking efficient suppliers); in addition, it raises prejudice (prejudice between efficient and non-efficient suppliers). Also, they developed a system for selecting potential buyers based on the web. Talluri and Narasimhan (2005) proposed a linear programming model for evaluating and selecting potential suppliers with respect to the strength points of suppliers and omitting weak performance of suppliers. In order to demonstrate the relative advantages the model, the proposed model was compared with ordinary and advanced DEA model. A hybrid DEA model and fuzzy grey relative analysis have been proposed by Wu and Olson (2010) for the problem of ranking. In the proposed model, numbers are considered to be grey. Also, the coefficients of the grey relation are computed and then applied in the model in order to do the ranking. Saen (2007) has introduced a hybrid Analytic Hierarchy Process (AHP)-DEA method for evaluating and selecting suppliers. The AHP is used for finding relative weights of suppliers whose input or output data are not available and on the other hand DEA is utilized to compute relative efficiency of any supplier.

Hong, Park, Jang and Rho (2005) have proposed a Mixed-Integer Linear Programming model for the problem of supplier selection such that it determines the optimal number of suppliers, optimizes the amount of order, and maximizes income. Moreover, they consider the changes in suppliers' supply capabilities and customer needs in a single time interval. In another attempt, Narasimhan, Talluri and Mahapatra (2006) have presented a Multi-Objective Programming model for selecting optimal supplier and indicating the optimal amount of order. Five criteria for evaluating the performance of suppliers have been considered. The weights of theses five criteria are computed by applying the AHP before solving the model. A five-staged AHP model has been proposed by Muralidharan, Anantharaman and Deshmukh (2002) for selecting and ranking suppliers according to nine evaluating criteria. Analogously, Hou and Su (2007) have proposed an AHP model for selecting suppliers in a condition where there are plenty of orders. Criteria are assumed to be under influence of internal and external factors for satisfying needs of the market. Gencer and Gürpinar (2007) have considered an Analytic Network Process (ANP) model for evaluating and selecting a proper supplier according to several evaluating criteria in which criteria fall in three categories. In the selection process, the mutual relation between criteria has been taken into account. Sarkar and Mohapatra (2006) using the fuzzy set approach, have tried to explain the process of supplier selection based on performance and capability. To show how this procedure works, they selected the two best suppliers with respect to four performance-based and ten capability-based factors. Kahraman, Cebeci and Ulukan (2003) have applied a fuzzy AHP for picking the best supplier. In their model, decision makers indicate the importance of each evaluating criterion using linguistic variables. Mendoza, Santiago and Ravindran (2008) have proposed a hybrid AHP-Goal Programming (GP) method for reducing the high number of suppliers, ranking them according to five criteria and determining the optimal order quantity. Chen and Huang (2007) have combined the AHP method with Multi-Attribute Negotiation Mechanism for supplier selection. The proposed model enables the buyers and suppliers to negotiate over multi-attributes for a transaction, including assets, business criteria, cost, and delivery. Choy and Lee (2002) have developed a general model using a Case-Based Reasoning (CBR) technique for supplier selection. Categorization criteria are classified as technical capability, quality system and structural attributes.

Demirtas and Üstün (2008) have developed a hybrid ANP model along with multi-objective mixed integer linear programming for selecting the best supplier and also finding optimal order allocation. Evaluating the performance of the potential suppliers is done by applying 14 criteria and the priorities are incorporated into one of the three objective functions. Lau, Lee, Ho and Pun (2006) developed a hybrid Artificial Neural Network (ANN)-Genetic Algorithm (GA) model in order to select suppliers. In their model, in the first stage, ANN is used for evaluating potential suppliers considering four criteria and in the next stage GA is applied for selecting a combination of best suppliers.

In this research a mathematical model for evaluating and selecting efficient suppliers by applying a grey relational analysis and data envelopment analysis under uncertainty is proposed. Furthermore, a novel ranking method for those units whose efficiencies are computed as grey numbers is presented. The rest of this paper is organized as follow: in section 2, principles of grey numbers, grey relational analysis, and ranking methods of average and Minimax Regret Approach (MRA) will be discussed. In section 3, a proposed method for ranking efficient suppliers using a combined grey relational analysis and data envelopment analysis is presented; moreover, a new ranking method for grey numbers is introduced. Some numerical examples for the proposed model and the ranking method are presented in section 4 and finally section 5 contains conclusion and directions for future studies.

2. Preliminaries

2.1. Grey number theory

Grey number theory is one of the latest theories that has been developed based on the concept of grey set by Deng (1982). This theory has found many interesting applications in various branches (Lin, Chang & Chen, 2006). According to the grey number theory, the system with clear information is called white. On the other hand, if no information is available that system is called black. A system with partially known information is recognized as the grey system.

2.1.1. Principal definitions of grey number theory

Definition 1. A grey number with lower bound and without upper bound is defined as follows:

$$\otimes G = [\underline{G}, \infty) \tag{1}$$

Definition 2. A grey number with upper bound and without lower bound is defined as follows:

$$\otimes G = (-\infty, G] \tag{2}$$

Definition 3. A grey number that has lower and upper bounds is named "interval grey number" and is defined as follows:

$$\otimes G = [\underline{G}, \overline{G}] \tag{3}$$

Definition 4. Grey number $\otimes G = [\underline{G}, \overline{G}]$ can be shown as

$$[\underline{G},\overline{G}] = \underline{G} + (\overline{G} - \underline{G})^* \alpha , 0 \le \alpha \le 1$$
(4)

Definition 5. Let $\otimes G_1 = [\underline{G}_1, \overline{G}_1]$ and $\otimes G_2 = [\underline{G}_2, \overline{G}_2]$ be two grey numbers, four main operations for these two numbers are

$$\otimes G_1 + \otimes G_2 = [\underline{G}_1 + \underline{G}_2, \overline{G}_1 + \overline{G}_2]$$
(5)

$$\otimes G_1 - \otimes G_2 = [\underline{G}_1 - \overline{G}_2, \overline{G}_1 - \underline{G}_2]$$
(6)

$$\otimes G_1 \times \otimes G_2 = [\min(\underline{G}_1 \underline{G}_2, \underline{G}_1 \overline{G}_2, \overline{G}_1 \underline{G}_2, \overline{G}_1 \overline{G}_2), \max(\underline{G}_1 \underline{G}_2, \underline{G}_1 \overline{G}_2, \overline{G}_1 \overline{G}_2, \overline{G}_1 \overline{G}_2)]$$
(7)

$$\otimes G_1 \div \otimes G_2 = [\underline{G}_1, \overline{G}_1] \times [\frac{1}{\overline{G}_2}, \frac{1}{\underline{G}_2}]$$
(8)

Definition 6. The length of the grey number \otimes *G* is

$$L(\otimes G) = [\overline{G} - \underline{G}] \tag{9}$$

2.1.2. Grey Relational Analysis (GRA)

Grey relational analysis is part of grey number theory which is suitable for solving problems with complicated relations among variables and multiple factors (Morán, Granada, Míguez & Porteiro, 2006). The GRA has been successfully applied in some multiple attribute decision making (MADM) problems such as employment issue (Olson & Wu, 2006), planning for repairing the electricity distribution systems (Chen, 2005), and modeling the establishment of quality function (Wu, 2002).

The main procedure of GRA is first of all translating the performance of all alternatives into a comparable sequence; this step is referred as production of grey relation. A reference sequence is defined with respect to these sequences. Then, the coefficients of grey relation between the comparable sequence and the reference sequence are computed. Based on computed coefficients of grey relation, the degree of grey relation between reference sequence and comparable sequences is calculated. Finally, the alternative associated with the sequence that has earned the highest degree and score is selected as a superior alternative. The steps of GRA procedure is as follows:

2.1.2.1. Grey Relation Generation

Let there be *m* alternatives and *n* criteria in a MADM problem. The *i*th alternative can be shown as $Y_i = (y_{i1}, y_{i2}, ..., y_{ij}, ..., y_{in})$, where y_{ij} is the functionality of alternative *i*th in *j*th criterion. By using the following relations, Y_i can be converted to the comparable sequence $X_i = (x_{i1}, x_{i2}, ..., x_{ij}, ..., x_{in})$.

$$x_{ij} = \frac{y_{ij} - Min\{y_{ij}, i = 1, 2, ..., m\}}{Max\{y_{ij}, i = 1, 2, ..., m\} - Min\{y_{ij}, i = 1, 2, ..., m\}}$$

$$i = 1, 2, ..., m, \quad j = 1, 2, ..., n$$
(10)

$$x_{ij} = \frac{Max \{y_{ij}, i = 1, 2, ..., m\} - y_{ij}}{Max \{y_{ij}, i = 1, 2, ..., m\} - Min \{y_{ij}, i = 1, 2, ..., m\}}$$

$$i = 1, 2, ..., m, \quad j = 1, 2, ..., n$$
(11)

$$x_{ij} = 1 - \frac{|y_{ij} - y_{j}^{*}|}{Max \{Max \{y_{ij}, i = 1, 2, ..., m\} - y_{j}^{*}, y_{j}^{*} - Min \{y_{ij}, i = 1, 2, ..., m\}\}}{i = 1, 2, ..., m, \quad j = 1, 2, ..., n}$$
(12)

Where, relations (10) and (11) are applied for positive and negative criteria respectively and relation (12) is for the time when values are close to ideal value.

2.1.2.2. Reference sequence

After obtaining grey relation by relation (10), (11), or (12) all the functionality values will fall in interval [0,1]. Higher value of x_{ij} in comparison with other alternatives or its closeness to 1 shows the better functionality of alternative *i*th in criterion *j*th. Since such an alternative usually does not exist, the reference sequence is defined as $(x_{01}, x_{02}, ..., x_{0j}, ..., x_{0n}) = (1, 1, ..., 1, ..., 1)$.

2.1.2.3. Computing the relational grey coefficient

The relational grey coefficient is for determining the closeness of x_{ij} to x_{0j} . The greater x_{ij} , the closer x_{ij} to x_{0j} . The relational grey coefficient is given by

$$\gamma(x_{0j}, x_{ij}) = \frac{\Delta_{\min} + \zeta \Delta_{\max}}{\Delta_{ij} + \zeta \Delta_{\max}}$$

$$i = 1, 2, \dots, m, \quad j = 1, 2, \dots, n$$
(13)

Where, $\gamma(x_{0j}, x_{ij})$ is relational grey coefficient between x_{ij} and x_{0j} . Other terms are

$$\Delta_{ij} = \left| x_{0j} - x_{ij} \right| \tag{14}$$

$$\Delta_{\min} = Min\{\Delta_{ij}, i = 1, 2, ..., m; j = 1, 2, ..., n\}$$
(15)

$$\Delta_{\max} = Max \{ \Delta_{ij}, i = 1, 2, ..., m; j = 1, 2, ..., n \}$$
(16)

In which, $\zeta \in [0,1]$ is the recognition coefficient.

2.1.2.4. Computation of relational grey degree

After computing the relational grey coefficient $\gamma(x_{0j}, x_{ij})$, the relational grey degree is calculated through relation (17).

$$\Gamma(X_0, X_i) = \sum_{j=1}^n w_j \gamma(x_{0j}, x_{ij}) \qquad i = 1, 2, ..., m$$
(17)

In relation (17), $\Gamma(X_0, X_i)$ is the relational grey degree between x_0 and x_i that shows the correlation between the reference and current sequence and w_j is the weight of the *j*th criterion and $\sum_{j=1}^{n} w_j = 1$. Relational grey degree demonstrates the similarity between the reference and current competitive sequence. The alternative that earns the highest degree is selected as the best alternative.

2.1.3. Data Envelopment Analysis

Developed by Charnes, Cooper and Rhodes (1978), data envelopment analysis is a technique for evaluating the efficiency of decision making units (DMUs). In other words, data envelopment analysis is applied for evaluating the efficiency of homogeneous organizational units with multiple inputs and outputs which are called decision making units (Cooper, Seiford & Tone, 2000). CCR and BCC are two models for evaluating the efficiency of decision making units.

2.1.3.1. CCR model

CCR is one of the models for evaluating the decision making units. The relative efficiency of DMU_0 is calculated via relation (18):

$$e_{0} = \frac{\sum_{r=1}^{s} u_{r} y_{r0}}{\sum_{i=1}^{m} v_{i} x_{i0}}$$
(18)

The objective is to maximize the amount of relation (18). Hence, we arrive at:

$$Max \quad e_{0} = \frac{\sum_{i=1}^{s} u_{i} y_{i0}}{\sum_{i=1}^{m} v_{i} x_{i0}}$$

$$s t \cdot \begin{cases} \frac{\sum_{i=1}^{s} u_{i} y_{ij}}{\sum_{i=1}^{m} v_{i} x_{ij}} \le 1 \\ \sum_{i=1}^{m} v_{i} x_{ij}} \\ v_{i}, u_{i} \ge 0 \end{cases}$$
(19)

Where j = 1, 2, ..., n, i = 1, 2, ..., m and r = 1, 2, ..., s. Also, some boundary conditions must be set for the problem. In order to convert the problem (19) to a linear problem, relation (20) is introduced:

$$\sum_{i=1}^{m} v_i x_{i0} = \frac{1}{t}, t \ge 0$$
(20)

Accordingly, the problem reduces to:

$$Max \quad \sum_{r=1}^{s} u_{r} y_{r0}$$

$$st. \begin{cases} \sum_{i=1}^{m} v_{i} x_{i0} = 1 \\ \sum_{i=1}^{m} v_{i} x_{ij} - \sum_{r=1}^{s} u_{r} y_{ij} \ge 0 \\ v_{i}, u_{r} \ge 0 \end{cases}$$
(21)

Where j = 1, 2, ..., n, i = 1, 2, ..., m and r = 1, 2, ..., s. This problem is known as input-oriented CCR method. Dual of the model (21) is as follows:

$$\begin{array}{l}
\text{Min } \theta \\
\text{s.t.} \begin{cases} \sum_{j=1}^{n} \lambda_{j} x_{ij} \leq \theta x_{i0} \\ \sum_{j=1}^{n} \lambda_{j} y_{ij} \geq y_{r0} \\ \lambda_{j} \geq 0 \end{array}$$
(22)

Where j = 1, 2, ..., n, i = 1, 2, ..., m and r = 1, 2, ..., s. The output-oriented model is given at relation (23):

$$Max \quad \varphi$$

$$s t \cdot \begin{cases} \sum_{j=1}^{n} \lambda_{j} x_{ij} \leq x_{i0} \\ \sum_{j=1}^{n} \lambda_{j} y_{ij} \geq \varphi y_{r0} \\ \lambda_{j} \geq 0 \end{cases}$$

$$(23)$$

In which, j = 1, 2, ..., n, i = 1, 2, ..., m and r = 1, 2, ..., s. Now, consider problem (22). By defining slack variables, the problem turns into the following form (relation (24)):

$$Min \quad \theta \\ s \ t \ \begin{cases} \sum_{j=1}^{n} \lambda_{j} x_{ij} - s_{i}^{-} = \theta x_{i0} \\ \sum_{j=1}^{n} \lambda_{j} y_{ij} + s_{r}^{+} = y_{r0} \\ \lambda_{j} \ge 0 \\ s_{r}^{+}, s_{i}^{-} \ge 0 \end{cases}$$
(24)

Where j = 1, 2, ..., n, i = 1, 2, ..., m and r = 1, 2, ..., s.

2.1.3.2. BCC model

The input-oriented model seeks a convex combination of DMUs such that it generates the same output with minimum possible input. Considering the Variable Return to Scale (RTS) condition, the problem is changed to (25):

$$\begin{array}{l}
\text{Min } \theta \\
\text{s.t.} \begin{cases} \sum_{j=1}^{n} \lambda_{j} x_{ij} \leq \theta x_{i0} \\ \sum_{j=1}^{n} \lambda_{j} y_{ij} \geq y_{r0} \\ \sum_{j=1}^{n} \lambda_{j} = 1 \\ \lambda_{j} \geq 0 \end{array}$$

$$(25)$$

Where j = 1, 2, ..., n, i = 1, 2, ..., m and r = 1, 2, ..., s. The above model is defined as input-oriented BCC model. Indeed, the output looks for a convex combination of DMUs such that with the same inputs, maximum output is generated. Thus, by considering Variable Return to Scale condition, the problem is updated to (26):

$$Max \quad \varphi$$

$$s f.\begin{cases} \sum_{j=1}^{n} \lambda_{j} x_{ij} \leq x_{i0} \\ \sum_{j=1}^{n} \lambda_{j} y_{ij} \geq \varphi y_{r0} \\ \sum_{j=1}^{n} \lambda_{j} = 1 \\ \lambda_{j} \geq 0 \end{cases}$$

$$(26)$$

Where j = 1, 2, ..., n, i = 1, 2, ..., m and r = 1, 2, ..., s.

2.1.4. Envelopment analysis of grey data interval

Let there be *n* decision making units such that each of them has *m* input and *s* output. Now, the relative efficiency of DMU_0 is obtained through solving the following model:

$$Max \quad \theta_{0} = \sum_{r=1}^{s} u_{r}[\underline{y_{r0}}, \overline{y_{r0}}]$$

$$s.t. \begin{cases} \sum_{i=1}^{m} v_{i}[\underline{x_{ij}}, \overline{x_{ij}}] - \sum_{r=1}^{s} u_{r}[\underline{y_{ij}}, \overline{y_{ij}}] \ge 0 \\ j = 1, ..., n, j \neq 0 \\ \sum_{i=1}^{m} v_{i}[\underline{x_{i0}}, \overline{x_{i0}}] = 1 \\ v_{i}, u_{r} \ge 0, \forall i, r \end{cases}$$
(27)

Where r = 1, 2, ..., s, i = 1, 2, ..., m and j = 1, 2, ..., n. Also, $x_{ij} = [x_{ij}, \overline{x_{ij}}]$ and $y_{ij} = [y_{ij}, \overline{y_{ij}}]$ are the inputs and outputs, respectively y_{ij} is the output generated by DMU_j, x_{ij} is the input used by DMU_j, u_r is the weight of the *r*th output and finally v_i is the weight of the *i*th input.

The maximum efficiency of DMU_0 occurs once it generates the maximum output by use of minimum input, whereas, other DMUs generate the least output by using maximum amount of input. The mathematical model for the maximum efficiency of DMU_0 is as below:

$$Max \quad \overline{\theta_0} = \sum_{r=1}^{s} u_r \overline{y_{r0}}$$

$$sf. \begin{cases} \sum_{i=1}^{m} v_i \overline{x_{ij}} - \sum_{r=1}^{s} u_r \underline{y_{rj}} \ge 0 \\ j = 1, \dots, n, j \neq 0 \end{cases}$$

$$\sum_{i=1}^{m} v_i \underline{x_{i0}} = 1 \\ v_i, u_r \ge 0, \forall i, r \end{cases}$$

$$(28)$$

Additionally, the minimum efficiency for the DMU_0 takes place when it generates the least output by using the maximum input, whereas, other DMUs generate the maximum output by using the minimum input. The mathematical model for the minimum efficiency of DMU_0 is:

$$Max \quad \underline{\theta}_{0} = \sum_{r=1}^{s} u_{r} \underline{y}_{r0}$$

$$s f. \begin{cases} \sum_{i=1}^{m} v_{i} \underline{x}_{ij} - \sum_{r=1}^{s} u_{r} \overline{y}_{ij} \ge 0 \\ j = 1, ..., n, j \neq 0 \\ \sum_{i=1}^{m} v_{i} \overline{x}_{i0} = 1 \\ v_{i}, u_{r} \ge 0, \forall i, r \end{cases}$$
(29)

Hence, the efficiency of DMU₀ is shown as $\theta_0 = [\theta_0, \theta_0]$.

According to the above mentioned models, the efficiency of DMUs is consist of three categories:

- 1. $E^* = \{ DMU_j \mid \underline{\theta_j} \ge 1, j = 1, ..., n \}$, in this case the DMU is efficient.
- 2. $E = \left\{ DMU_j \mid \underline{\theta_j} \le 1, \overline{\theta_j} \ge 1, j = 1, ..., n \right\}$, in this case the DMU is almost efficient.
- 3. $F = \{ DMU_j \mid \overline{\theta_j} \le 1, j = 1, ..., n \}$, in this case the DMU is not efficient.

2.1.5. Ranking method of DMUs based on interval efficiency

2.1.5.1. The average method

One of the methods used for ranking DMUs is the average method which is defined as

$$\left[\underline{\theta_{j}},\overline{\theta_{j}}\right] \leq \left[\underline{\theta_{k}},\overline{\theta_{k}}\right] \iff \frac{\underline{\theta_{j}} + \overline{\theta_{j}}}{2} \leq \frac{\underline{\theta_{k}} + \overline{\theta_{k}}}{2}$$
(30)

2.1.5.2. Minimax Regret Approach (MRA)

Let $A_j = [\underline{\theta_j}, \overline{\theta_j}] = \langle m(A_j), w(A_j) \rangle$ to be the efficiency of *j*th DMU such that $m(A_j) = \frac{1}{2}(\overline{\theta_j} + \underline{\theta_j})$ and $w(A_j) = \frac{1}{2}(\overline{\theta_j} - \underline{\theta_j})$ are the middle points and width of intervals, respectively. Without losing generality, it is assumed that $A_j = [\underline{\theta_j}, \overline{\theta_j}]$ is the best efficiency of the interval. Let $b = \max_{j \neq i} \{\overline{\theta_j}\}$, it is obvious that if $\underline{\theta_j} < b$ then the decision maker feels regret due to losing efficiency. The maximum efficiency that the decision maker can lose is $\max(r_j) = b - \underline{\theta_j} = \max_{i \neq j} \{\overline{\theta_i}\} - \underline{\theta_j}$. If $\underline{\theta_j} \ge b$ then the decision maker will not feel regret since he (she) has not lost efficiency. In this case, the amount of regret is zero, i.e. $r_j = 0$. Combining the above two cases, we have

$$\max(r_j) = \max[\max_{i \neq j} \{\overline{\theta_i}\} - \underline{\theta_j}, 0]$$
(31)

Therefore, the minimax regret criterion selects the best interval efficiency as the satisfactory efficiency.

$$\min_{j} \{\max(r_j)\} = \min_{j} \{\max[\max_{i \neq j} \{\overline{\theta_i}\} - \underline{\theta_j}, 0]\}$$
(32)

Based on the above analysis, we have the following definition for comparing and ranking interval efficiency:

Definition 7. Let $A_j = [\underline{\theta_j}, \overline{\theta_j}] = (m(A_j), w(A_j)), j = 1, 2, ..., n$ be an interval efficiency set. The maximum amount of lost efficiency (maximum regret) for each A_j is

$$R(A_{j}) = \max[\max_{i \neq j} \{\overline{\theta_{i}}\} - \underline{\theta_{j}}, 0] = \max[\max_{i \neq j} \{m(A_{i}) + w(A_{i})\} - (m(A_{j}) - w(A_{j})), 0], j = 1, 2, ..., n$$
(33)

As it was mentioned, best condition is when the minimum efficiency has been lost. To rank interval efficiency by use of the maximum lost efficiency, the following steps are suggested:

Step 1. Calculate the maximum lost efficiency for each interval and select the one with the minimum lost efficiency (minimum regret) as a suitable efficiency interval. Assume that A_{j1} , $1 \le j_1 \le n$ is selected as the suitable efficiency interval.

Step 2. Omit A_{j1} from the set and calculate the maximum lost efficiency for the (n - 1) remaining efficiency once again. Assume that in this step, A_{j2} , $1 \le j_2 \le n$, $j_2 \ne j_1$ is selected.

Step 3. Omit A_{j2} from the set and calculate the maximum lost efficiency for the (n - 2) remaining efficiency one more time and then assume A_{j3} is selected in this step.

Step 4. Continue the above process until only one interval efficiency (A_{jn}) is left. The final ranking will be $A_{j1} > A_{j2} > ... > A_{jn}$ in which notation > means superiority.

3. The proposed method

3.1. The proposed method for ranking grey numbers

Definition 8. Let $\otimes x = [\underline{x}, \overline{x}]$ and $\otimes y = [\underline{y}, \overline{y}]$ be two grey numbers, therefore, the Euclidean distance between two numbers $\otimes x$ and $\otimes y$ is

$$L_{2}(\otimes x, \otimes y) = 2^{-\frac{1}{2}} \left[\left| \overline{x} - \overline{y} \right|^{2} + \left| \underline{x} - \underline{y} \right|^{2} \right]^{\frac{1}{2}}$$
(34)

Definition 9. Let $\otimes x = [\otimes x_1, \otimes x_2, ... \otimes x_m]$ and $\otimes \psi = [\otimes y_1, \otimes y_2, ... \otimes y_m]$ be two *m*-dimensional grey number. Thus, the Minkowski metric between $\otimes x$ and $\otimes y$ is

$$L_{2}(\otimes x, \otimes y) = 2^{\frac{1}{p}} [|\overline{x}_{1} - \overline{y}_{1}|^{p} + |\underline{x}_{1} - \underline{y}_{1}|^{p} + \dots + |\overline{x}_{m} - \overline{y}_{m}|^{p} + |\underline{x}_{m} - \underline{y}_{m}|^{p}]^{\frac{1}{p}}$$
(35)

Assume that $A_j = [\underline{\theta_j}, \overline{\theta_j}]$ is the efficiency of DMU_j. The proposed steps for ranking interval efficiency are as follows

Step 1. Indicating I^{\max} and I^{\min} by utilizing the following relations:

$$I^{\max} = [\max \underline{\theta_j}, \max \overline{\theta_j}]$$
(36)

$$I^{\min} = [\min \underline{\theta_j}, \min \overline{\theta_j}]$$
(37)

Where I^{\max} and I^{\min} are recognized as criterion for computing interval distances.

Step 2. using the following equations the distance of each interval from I^{max} and I^{min} is calculated:

$$L_{2}^{\max}\left(A_{j}, I^{\max}\right) = 2^{-\frac{1}{2}} \left[\left|\max\overline{\theta_{j}} - \overline{\theta_{j}}\right|^{2} + \left|\max\underline{\theta_{j}} - \underline{\theta_{j}}\right|^{2}\right]^{\frac{1}{2}}$$
(38)

$$L_2^{\min}\left(A_j, I^{\min}\right) = 2^{-\frac{1}{2}} \left[\overline{\theta_j} - \min\overline{\theta_j}\right]^2 + \left|\underline{\theta_j} - \min\underline{\theta_j}\right|^2 \left]^{\frac{1}{2}}$$
(39)

Step 3. Calculate the ratio of \mathcal{E}_j by using the following relation:

$$\mathcal{E}_{j} = \frac{L_{2}^{\min}}{L_{2}^{\min} + L_{2}^{\max}}$$
(40)

The closer the value of this ratio to 1the higher is the ranking.

3.2. The proposed model for evaluating and selecting efficient suppliers

Since the original values for the inputs and outputs are grey (interval), first using $[a, b] = a + \alpha^*(b - a), 0 \le \alpha \le 1$ for different risk levels $\alpha = 0, 0.25, 0.5, 0.75, 1$ the original grey values are converted to exact ones and afterward for each value of α the efficiency of supplier is obtained through DEA. At the end, a matrix will be generated that rows and columns respectively indicate the number of suppliers and their computed efficiency for different values of α . After that, the steps of GRA are applied and consequently the final ranking of supplier will be accomplished.

The above descriptions can be stated in the form of following algorithm:

Step 1. Convert the grey numbers (interval) to exact numbers in different levels of risk α via this relation $[a, b] = a + \alpha^*(b - a), 0 \le \alpha \le 1$.

Step 2. Calculate the efficiency of suppliers for different values of α using DEA.

Step 3. Generate the initial GRA matrix where its rows are the suppliers numbers and its columns the computed efficiency via DEA for different values of α .

Step 4. Apply the GRA approach for final ranking of suppliers.

To measure the efficiency, GAMS 23.4 software has been applied.

4. Computational results

We consider the problem that introduced in (Farzipoor Saen, 2010). By using the relation $[a, b] = a + \alpha^*(b - a), 0 \le \alpha \le 1$ for $\alpha = 0, 0.25, 0.5, 0.75, 1$ the original grey table is transformed to a table containing exact numbers. The data are presented in Tables 1, 2, 3, 4, 5 and 6 (In the source example, the values of the third column are grey).

	Inputs		Out	puts
Suppliers	X1	X 2	Y ₁	Y ₂
1	253	5	50	1
2	268	10	60	5.3
3	259	3	40	4.6
4	180	6	100	30
5	257	4	45	30
6	248	2	85	30
7	272	8	70	30
8	330	11	100	13.8
9	327	9	90	4
10	330	7	50	30
11	321	16	250	26.4
12	329	14	100	25.8
13	281	15	80	25.8
14	309	13	200	21.9
15	291	12	40	9
16	334	17	75	7
17	249	1	90	6.3
18	216	18	90	28.8

Table 1. Original values for $\alpha = 0$

	Inputs		Out	puts
Suppliers	X1	X2	Y ₁	Y ₂
1	253	5	53.75	1
2	268	10	62.5	5.3
3	259	3	42.5	4.6
4	180	6	115	30
5	257	4	47.5	30
6	248	2	92.5	30
7	272	8	76.25	30
8	330	11	120	13.8
9	327	9	97.5	4
10	330	7	57.5	30
11	321	16	262.5	26.4
12	329	14	112.5	25.8
13	281	15	90	25.8
14	309	13	237.5	21.9
15	291	12	43.75	9
16	334	17	77.5	7
17	249	1	112.5	6.3
18	216	18	105	28.8

Table 2. Origina	l values for	$\alpha = 0.25$
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	Inputs		Out	puts
Suppliers	X1	X ₂	Y ₁	Y ₂
1	253	5	57.5	1
2	268	10	65	5.3
3	259	3	45	4.6
4	180	6	130	30
5	257	4	50	30
6	248	2	100	30
7	272	8	82.5	30
8	330	11	140	13.8
9	327	9	105	4
10	330	7	65	30
11	321	16	275	26.4
12	329	14	125	25.8
13	281	15	100	25.8
14	309	13	275	21.9
15	291	12	47.5	9
16	334	17	80	7
17	249	1	135	6.3
18	216	18	120	28.8

Table 3. Original values for $\alpha = 0.5$

	Inputs		Out	puts
Suppliers	X1	X 2	Y ₁	Y ₂
1	253	5	61.25	1
2	268	10	67.5	5.3
3	259	3	47.5	4.6
4	180	6	145	30
5	257	4	52.5	30
6	248	2	107.5	30
7	272	8	88.75	30
8	330	11	160	13.8
9	327	9	112.5	4
10	330	7	72.5	30
11	321	16	287.5	26.4
12	329	14	137.5	25.8
13	281	15	110	25.8
14	309	13	312.5	21.9
15	291	12	51.25	9
16	334	17	82.5	7
17	249	1	157.5	6.3
18	216	18	135	28.8

Table 4. Original values for $\alpha = 0.75$

	Inputs		Out	puts
Suppliers	X1	X ₂	Y ₁	Y ₂
1	253	5	65	1
2	268	10	70	5.3
3	259	3	50	4.6
4	180	6	160	30
5	257	4	55	30
6	248	2	115	30
7	272	8	95	30
8	330	11	180	13.8
9	327	9	120	4
10	330	7	80	30
11	321	16	300	26.4
12	329	14	150	25.8
13	281	15	120	25.8
14	309	13	350	21.9
15	291	12	55	9
16	334	17	85	7
17	249	1	180	6.3
18	216	18	150	28.8

Table 5. Original values for $\alpha = 1$

After measuring the efficiency for different levels $\alpha = 0, 0.25, 0.5, 0.75, 1$ by DEA approach, the initial matrix of GRA method is the following:

	α = 0	<i>α</i> = 0.25	<i>α</i> = 0.5	<i>α</i> = 0.75	$\alpha = 1$
Suppliers	Efficiency	Efficiency	Efficiency	Efficiency	Efficiency
1	0.391	0.364	0.331	0.307	0.288
2	0.337	0.32	0.288	0.264	0.246
3	0.366	0.326	0.295	0.274	0.26
4	1	1	1	1	1
5	0.868	0.868	0.868	0.868	0.868
6	1	1	1	1	1
7	0.691	0.691	0.691	0.691	0.691
8	0.493	0.53	0.533	0.536	0.538
9	0.478	0.46	0.424	0.397	0.376
10	0.628	0.628	0.628	0.628	0.628
11	1	1	0.978	0.922	0.871
12	0.513	0.512	0.51	0.504	0.499
13	0.551	0.551	0.551	0.551	0.551
14	0.918	1	1	1	1
15	0.22	0.218	0.214	0.208	0.204
16	0.288	0.284	0.272	0.251	0.234
17	1	1	1	1	1
18	0.8	0.8	0.8	0.8	0.8

Table 6. Original matrix for different levels of α

In Table 6, the steps corresponding to the GRA method are discussed below.

4.1. Grey relation generation

To generate grey relation, the original matrix is normalized by equation (10). The normalized matrix is given in Table 7.

	<i>α</i> = 0	<i>α</i> = 0.25	<i>α</i> = 0.5	<i>α</i> = 0.75	$\alpha = 1$
Suppliers	Efficiency	Efficiency	Efficiency	Efficiency	Efficiency
X ₀	1.000	1.000	1.000	1.000	1.000
1	0.219	0.187	0.149	0.125	0.106
2	0.150	0.130	0.094	0.071	0.053
3	0.187	0.138	0.103	0.083	0.070
4	1.000	1.000	1.000	1.000	1.000
5	0.831	0.831	0.832	0.833	0.834
6	1.000	1.000	1.000	1.000	1.000
7	0.604	0.605	0.607	0.610	0.612
8	0.350	0.399	0.406	0.414	0.420
9	0.331	0.309	0.267	0.239	0.216
10	0.523	0.524	0.527	0.530	0.533
11	1.000	1.000	0.972	0.902	0.838
12	0.376	0.376	0.377	0.374	0.371
13	0.424	0.426	0.429	0.433	0.436
14	0.895	1.000	1.000	1.000	1.000
15	0.000	0.000	0.000	0.000	0.000
16	0.087	0.084	0.074	0.054	0.038
17	1.000	1.000	1.000	1.000	1.000
18	0.744	0.744	0.746	0.747	0.749

Table 7. The normalized matrix

Where the reference sequence is defined as $X_0 = (1, 1, 1, 1, 1)$.

4.2. The calculation of the grey relational coefficient

Using relation (13), the grey relational coefficients are calculated for all the values and the results are presented in Table 8.

	$\alpha = 0$	<i>α</i> = 0.25	<i>α</i> = 0.5	<i>α</i> = 0.75	$\alpha = 1$
Suppliers	Efficiency	Efficiency	Efficiency	Efficiency	Efficiency
1	0.390	0.381	0.370	0.364	0.359
2	0.370	0.365	0.356	0.350	0.345
3	0.381	0.367	0.358	0.353	0.350
4	1.000	1.000	1.000	1.000	1.000
5	0.747	0.748	0.749	0.750	0.751
6	1.000	1.000	1.000	1.000	1.000
7	0.558	0.559	0.560	0.562	0.563
8	0.435	0.454	0.457	0.460	0.463
9	0.428	0.420	0.406	0.396	0.389
10	0.512	0.512	0.514	0.516	0.517
11	1.000	1.000	0.947	0.835	0.755
12	0.445	0.445	0.445	0.444	0.443
13	0.465	0.465	0.467	0.469	0.470
14	0.826	1.000	1.000	1.000	1.000
15	0.333	0.333	0.333	0.333	0.333
16	0.354	0.353	0.351	0.346	0.342
17	1.000	1.000	1.000	1.000	1.000
18	0.661	0.662	0.663	0.664	0.666

Table 8. The grey relational coefficients

4.3. The calculation of the grey relational degree

The information in Table 6 is used to calculate the grey relational coefficients $\gamma(x_{0j}, x_{ij})$, grey relational degree, ranking of suppliers based on GRA, ranking based on TOPSIS (Technique for Order-Preference by Similarity to Ideal Solution) and SAW (Sample Additive Weighting), and the results are presented in Table 9.

			Ranking	
Suppliers	Grey relational degree	GRA	TOPSIS	SAW
1	0.373	14	14	14
2	0.357	16	16	16
3	0.362	15	15	15
4	1.000	1	1	1
5	0.749	6	6	6
6	1.000	1	2	1
7	0.560	8	8	8
8	0.454	11	11	11
9	0.408	13	13	13
10	0.514	9	9	9
11	0.908	5	5	5
12	0.444	12	12	12
13	0.467	10	10	10
14	0.965	4	4	4
15	0.333	18	18	18
16	0.349	17	17	17
17	1.000	1	3	1
18	0.663	7	7	7

Table 9. The grey relational degree and ranking of suppliers

Based on Table 9, suppliers 17, 6 and 4 are selected as the efficient suppliers. To demonstrate the quality of the obtained solution, efficiency of each supplier and their ranking by the average method, MRA method, and the proposed approach are compared in Table 10:

Suppliers	$A_j = [\underline{\theta_j}, \overline{\theta_j}]$	Proposed	Average	MRA
1	[0.221,0.509]	14	14	14
2	[0.215,0.393]	16	16	16
3	[0.221,0.425]	15	15	15
4	[1.332,1.607]	3	3	3
5	[0.868,0.868]	4	7	7
6	[2.014,2.07]	2	2	2
7	[0.691,0.691]	8	8	8
8	[0.322,0.868]	12	11	9
9	[0.282,0.638]	13	13	13
10	[0.628,0.628]	9	9	10
11	[0.753,1.444]	6	5	5
12	[0.471,0.669]	11	12	12
13	[0.551,0.672]	10	10	11
14	[0.709,1.6]	7	4	4
15	[0.186,0.28]	18	18	18
16	[0.212,0.327]	17	17	17
17	[1.565,4.235]	1	1	1
18	[0.8,1.051]	5	6	6

Table 10. The efficiency of suppliers and the ranking results

4.4. Comparing the results of the model

This section deals with ranking of suppliers. Table 11 presents the suppliers ranking done by all the aforementioned methods:

	Ranking			Ranking		
Suppliers	GRA	SAW	TOPSIS	MRA	Average	Proposed
1	14	14	14	14	14	14
2	16	16	16	16	16	16
3	15	15	15	15	15	15
4	1	1	1	3	3	3
5	6	6	6	4	7	7
6	1	1	2	2	2	2
7	8	8	8	8	8	8
8	11	11	11	12	11	9
9	13	13	13	13	13	13
10	9	9	9	9	9	10
11	5	5	5	6	5	5
12	12	12	12	11	12	12
13	10	10	10	10	10	11
14	4	4	4	7	4	4
15	18	18	18	18	18	18
16	17	17	17	17	17	17
17	1	1	3	1	1	1
18	7	7	7	5	6	6

Table 11.	Comparing	the obtained	rankings
TUDIC II.	comparing	the obtained	runnings

According to Table 11, it is clear that GRA, TOPSIS, and SAW approaches have yielded the same results. In addition, by comparing the ranking obtained by GRA method with those of MRA, average, and the proposed approach, we notice that suppliers 17, 6, and 4 are selected as the efficient ones. It is worth reminding that the proposed approach works based on interval efficiency by solving the models introduced in (28) and (29). Comparison demonstrates that the proposed approach provides satisfactory and acceptable results. Additionally, the amount of required computation associated with the proposed approach is less than that of model (27). Therefore, the proposed model in addition to providing acceptable results avoids time-consuming computation and consequently reduces the solving time. To name other advantage of the proposed model, we can point out that it is capable of making decision involving different levels of risk.

5. Conclusion and directions for future work

The critical role of suppliers in success of an organization makes the topic of evaluation and selection of suppliers a crucial task. Data envelopment analysis (DEA) has been widely applied in evaluating and selecting suppliers which considers the necessary inputs and outputs and then analyzes the efficiency of decision making units. Managers to make a decision can take two approaches: one is decision making in a static environment and the other is decision making in a stochastic environment. But the second one is closer to reality. In this regard, grey number theory is a tool to be used for coping with uncertainty. Hence, to make a decision in a stochastic environment, by applying a hybrid of data envelopment analysis and grey number theory, we can come to a right decisions. In this paper, a model for evaluating and selecting efficient suppliers under a stochastic environment is proposed in which a hybrid of data envelopment analysis and grey relational analysis is utilized. The proposed approach in addition to providing acceptable results avoids time-consuming computations and consequently reduces the solution time. To name another advantage of the proposed model, we can point out its capability of making decision involving different levels of risk. Finally, we present a novel ranking method for grey numbers.

Application of AHP, ANP or QFD for finding weights of evaluating criteria in grey relational analysis and using a hybrid of rough and grey numbers in the model are suggestions for future studies.

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